

# SPONSORSHIP PROSPECTUS

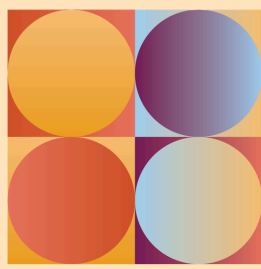
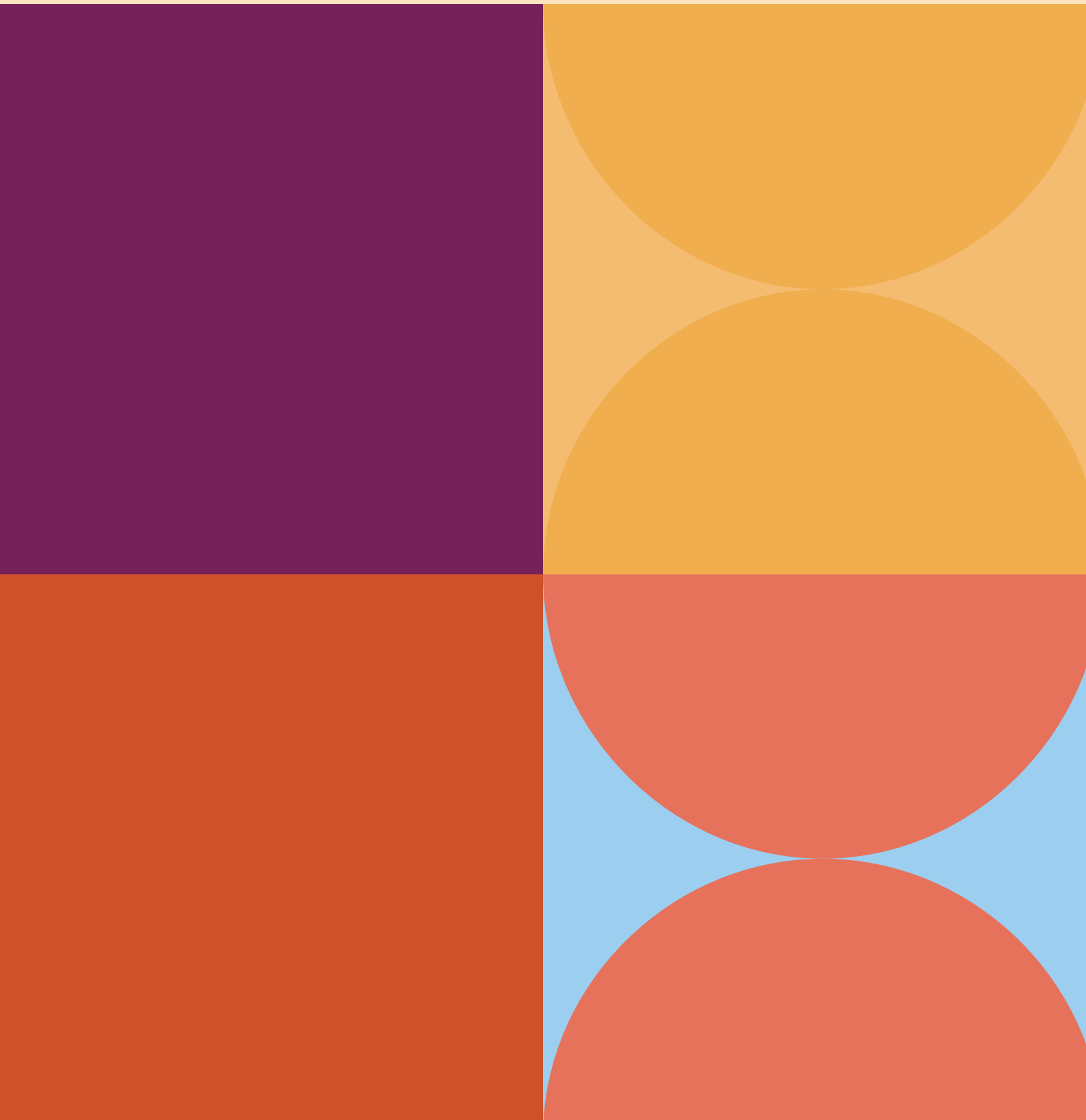
Navigating Change, Shaping Australia -  
Many Stories, One Future

15-16 OCTOBER 2026

CANBERRA, ACT

# FECCA

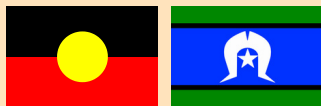
20  
26

The logo graphic for FECCA 2026 consists of a 2x2 grid of colored squares. The top-left square is yellow, the top-right is blue, the bottom-left is orange, and the bottom-right is light blue. Each square contains a white circle.

## ACKNOWLEDGMENT OF COUNTRY

The FECCA 2026 Conference will be held on the traditional lands of Ngunnawal and Ngambri peoples.

We pay our respects to their Elders past, present and emerging. We recognise their enduring role as cultural custodians and holders of knowledge on the lands we are privileged to be on. We recognise their continuing connection to culture, land, water and community and acknowledge that sovereignty has never been ceded. We believe multiculturalism begins with recognising the rights and place in society held by Australia's First Nations Peoples and the rich cultural heritage that their communities have long nurtured.



We are delighted to announce that the Federation of Ethnic Communities Council of Australia (FECCA) Conference is returning. The event will take place on 15 and 16 October 2026 at The Great Hall at Parliament and Old Parliament House in Canberra.

This conference brings together leaders, communities, and changemakers from across the country to explore how connection and solidarity can strengthen our collective of belonging, inform policy, and build a more inclusive and resilient Australia. It is a space to listen, to learn, and to act—grounded in the understanding that when every voice is valued, our collective future is stronger.

At its core, is a call to move forward together and shape Australia. To invest in the relationships that bind us, to stand in solidarity in the face of division, and to shape an Australia where everyone belongs—and everyone contributes.

Your support as a sponsor will enable us to extend our reach and impact, offering scholarships to emerging leaders from diverse backgrounds, enhancing our program, and ensuring the widest possible participation. In return, the conference offers sponsors a unique opportunity to demonstrate their commitment to multiculturalism, connect with community leaders, and gain visibility in a national forum dedicated to promoting diversity and inclusion.

We look forward to partnering with you to make the FECCA Conference 2026 a success.

For more information on sponsorship opportunities and how you can be involved, please contact Carol Araneta at [admin@fecca](mailto:admin@fecca).



**Peter Doukas OAM**  
Chair,  
FECCA



**Andrew Ng**  
President,  
ACT Multicultural Council

## ABOUT THE CONFERENCE

FECCA's Conference is Australia's pre-eminent multicultural conference. The conference provides a forum for progressive discussion around multiculturalism and social inclusion in Australia. This conference is a great opportunity for organisations and sponsors to engage with multicultural Australia, with policymakers, with the sector, and to showcase your commitment to our communities.

Held every two years, the conference draws together leading decision makers, thinkers, and practitioners to discuss and debate key issues relating to Australia's cultural and linguistic diversity. These are explored through a series of plenary addresses, panel discussions and presentations.

**VIEW THE FECCA 2024 CONFERENCE  
HIGHLIGHT REEL HERE**



The Federation of Ethnic Communities' Councils of Australia (FECCA) is the national peak body representing Australians from culturally and linguistically diverse (CALD) backgrounds. FECCA advocates and promote issues on behalf of its constituency to government, business and the broader community, and strives to ensure that the needs and aspirations of Australians from CALD backgrounds are given proper recognition in public policy.



The ACT Multicultural Council is a non-profit, community-based organization that serves as a bridge between Canberra's diverse ethnic communities and the ACT Government. Since its inception, the Council has been a vital advocate for social cohesion, ensuring that the voices of migrants, refugees, and long-term multicultural residents are heard in the development of public policy.

## WHY SPONSOR THE CONFERENCE

This conference will provide a national reach for you with an opportunity to maximise access to delegates, influential leaders in the field, and boost networking opportunities, thus allowing you to build future business opportunities while strengthening your current relationships.

Sponsoring this conference will also provide you with the opportunity to raise your organisation's visibility, especially within the multicultural space.

This conference will have a strong media and multicultural coverage, social and digital media campaign, and exhibition space, which will allow you to showcase your work and promote your organisation.

### BENEFITS OF SPONSORING THE CONFERENCE

INCREASE BRAND AWARENESS

REINFORCE RELATIONSHIPS WITH EXISTING CLIENTS

DEMONSTRATE YOUR COMMITMENT TO MULTICULTURALISM

ENGAGE WITH MULTICULTURAL AUSTRALIA

REACH NEW AUDIENCES

### ATTENDEE PROFILE

INDUSTRY AND COPORRATE PARTNERS

MULTICULTURAL COMMUNITY LEADERS AND PEAK BODIES

MULTICULTURAL COMMUNITY REPRESENTATIVES

SERVICE PROVIDERS AND NGOs

FEDERAL, STATE AND LOCAL GOV'T REPRESENTATIVES

ACADEMICS AND RESEARCHERS

PRACTITIONERS

POLICY AND DECISION MAKERS

EMERGING LEADERS AND YOUNG PROFESSIONALS

## SOCIAL EVENTS

### WELCOME RECEPTION



Attendees will be treated to a warm welcome reception on the evening of the 15th of October as an opportunity to connect and network. This social event will allow attendees to meet and greet, network, and get comfortable ahead of a memorable conference over the following two days.

### CONFERENCE GALA DINNER



The FECCA Conference Dinner delivers premium access to key decision-makers and national stakeholders, alongside strong brand visibility within Australia's Multicultural Leadership Network.

## CONFERENCE VENUES

### THE GREAT HALL, PARLIAMENT HOUSE

Opening Plenary  
Day 1



Parliament Drive, Canberra ACT 2600

At the top of Capitol Hill in the heart of the nation's capital, the Australian Parliament House provides a prestigious and unique location.

This iconic venue features the grand Marble Foyer and the light-filled Great Hall. With its seamless integration of fine art and native timbers, Parliament House provides an unparalleled atmosphere of significance and sophistication for a premier event.

### OLD PARLIAMENT HOUSE

Welcome Reception,  
Conference Day 1 & 2



18 King George Terrace, Parkes ACT 2600

Located in the historic Parkes precinct, Old Parliament House offers a sophisticated and timeless setting for our conference.

Featuring beautifully restored heritage meeting rooms, elegant courtyards, and integrated modern facilities, this iconic venue provides a memorable backdrop that combines historic character with the functional needs of a successful event.

## CONFERENCE VENUES

### NATIONAL MUSEUM OF AUSTRALIA

Conference Gala Dinner



Lawson Cres, Acton  
Canberra, ACT 2601

Situated on the shores of Lake Burley Griffin with breathtaking views of the water and city skyline, the National Museum of Australia provides a vibrant and inspired location for our Gala Dinner.

Merging bold architecture with breathtaking lakefront views, this vibrant venue features the soaring Gandel Atrium and the contemporary Peninsula Room. With its state-of-the-art technology and flexible breakout spaces, the Museum offers an inspired setting that immerses guests in Australia's unique stories and culture.

**ACCOMMODATION  
PACKAGE  
COMING SOON!**

## CONFERENCE PARTNER

**\$100,000  
+GST**

### **PROMOTION & ENTITLEMENTS**

- Exclusive branding as a Conference Partner
- Keynote and plenary presentation opportunity
- Video promotion to be played during a concurrent session
- Co-branding of conference merchandise & distribution to registered attendees priority choice
- A feature in two (2) or more electronic direct mail (EDM) campaigns sent out to the event delegate lead list. (Content to be supplied by sponsor)
- Two (2) x Full-page colour advertisement in the delegate booklet (Artwork to be supplied by the sponsor)
- Premium logo position on the conference website. Premium logo position on signage at the conference
- Logo and 150-word description of your choice in the delegate booklet
- Six (6) curated social media posts outlining your involvement as a major sponsor.

### **EXHIBITION**

- Priority placement of a 3m x 2m exhibition booth within the exhibition area
- Two (2) exhibit handler passes. Any additional pass will be available for a fee

### **REGISTRATION**

- Ten (10) complimentary full conference registrations
- Five (5) complimentary gala dinner tickets

### **ACKNOWLEDGEMENTS**

- Acknowledgement in the delegate booklet as the Conference Partner
- Acknowledgment in all email communication to delegates and on social media

## GOLD SPONSOR

**\$50,000  
+GST**

### PROMOTION & ENTITLEMENTS

- Exclusive branding as a Gold Sponsor
- 5-minute presentation opportunity
- 30-second video promotion to be played during a concurrent session
- Co-branding of conference merchandise & distribution to registered attendees (depending on available options)
- A feature in two (2) electronic direct mail (EDM) campaigns sent out to the event delegate lead list. (Content to be supplied by sponsor)
- One (1) x Full-page colour advertisement in the delegate booklet (Artwork to be supplied by the sponsor)
- Premium logo position on the conference website. Premium logo position on signage at the conference
- Logo and 150-word description of your choice in the delegate booklet
- Six (6) curated social media posts outlining your involvement as a gold sponsor.

### EXHIBITION

- Priority placement of a 3m x 2m exhibition booth within the exhibition area
- Two (2) exhibit handler passes. Any additional pass will be available for a fee

### REGISTRATION

- Four (4) complimentary full conference registrations
- Four (4) complimentary gala dinner tickets. Two (2) of those guests seated at the VIP table.

### ACKNOWLEDGEMENTS

- Acknowledgement in the delegate booklet as the Gold Sponsor
- Acknowledgment in all email communication to delegates and on social media

## MEDIA SPONSOR

**\$30,000  
+GST**

### **PROMOTION & ENTITLEMENTS**

- Exclusive branding as Media Partner
- 30-second video promotion to be played during a concurrent session
- Co-branding of conference merchandise & distribution to registered attendees (depending on available options)
- A feature in one (1) electronic direct mail (EDM) campaign sent out to the event delegate lead list. (Content to be supplied by sponsor)
- One (1) x Full-page colour advertisement in the delegate booklet (Artwork to be supplied by the sponsor)
- Premium logo position on the conference website. Premium logo position on signage at the conference
- Logo and 100-word description of your choice in the delegate booklet
- Four (4) curated social media posts outlining your involvement as the media partner.

### **EXHIBITION**

- Priority placement of a 3m x 2m exhibition booth within the exhibition area
- Two (2) exhibit handler passes. Any additional pass will be available for a fee

### **REGISTRATION**

- Two (2) complimentary full conference registrations
- Two (2) complimentary gala dinner tickets. One (1) of those guests seated at the VIP table.

### **ACKNOWLEDGEMENTS**

- Acknowledgement in the delegate booklet as the Media Partner
- Acknowledgment in all email communication to delegates and on social media

## GALA DINNER SPONSOR

**\$30,000  
+GST**

### **PROMOTION & ENTITLEMENTS**

- Exclusive branding at the Conference Gala Dinner
- Speech by a nominated representative during the Gala Dinner
- 5-minute video to be played during the Gala Dinner.
- Co-branding of conference merchandise & distribution to registered attendees (depending on available options)
- One (1) x Full-page colour advertisement in the delegate booklet (Artwork to be supplied by the sponsor)
- Premium logo position on the conference website. Premium logo position on signage at the conference
- Logo and 100-word description of your choice in the delegate booklet
- One (1) curated social media posts outlining your involvement as the Gala Dinner sponsor.

### **EXHIBITION**

- Priority placement of a 3m x 2m exhibition booth within the exhibition area
- Two (2) exhibit handler passes. Any additional pass will be available for a fee

### **REGISTRATION**

- Two (2) complimentary full conference registrations
- Six (6) complimentary gala dinner tickets. One (1) of those guests seated at the VIP table.

### **ACKNOWLEDGEMENTS**

- Acknowledgement in the delegate booklet as the Gala Dinner Sponsor
- Acknowledgment in all email communication to delegates and on social media

## WELCOME RECEPTION SPONSOR

**\$25,000  
+GST**

### **PROMOTION & ENTITLEMENTS**

- Exclusive branding at the Welcome Reception
- Speech by a nominated representative during the Welcome Reception
- Quarter page colour advertisement in the delegate booklet (Artwork to be supplied by the sponsor)
- Logo position on the conference website and Welcome Reception event signage.
- Logo and 75-word description of your choice in the delegate booklet
- 1 curated social media posts outlining your involvement as the Welcome Reception sponsor.

### **REGISTRATION**

- Two (2) complimentary full conference registrations
- Two (2) complimentary gala dinner tickets. One (1) of those guests seated at the VIP table.

### **ACKNOWLEDGEMENTS**

- Acknowledgement in the delegate booklet as the Welcome Reception Sponsor
- Acknowledgment in all email communication to delegates and on social media

## SILVER SPONSOR

**\$20,000  
+GST**

### **PROMOTION & ENTITLEMENTS**

- Logo position on the conference website.
- Quarter page colour advertisement in the delegate booklet (Artwork to be supplied by the sponsor)
- One (1) curated social media posts outlining your involvement as a silver sponsor.

### **EXHIBITION**

- Priority placement of a 2m x 2m exhibition booth within the exhibition area
- Two (2) exhibit handler passes. Any additional pass will be available for a fee

### **REGISTRATION**

- Two (2) complimentary full conference registrations
- Two (2) complimentary gala dinner tickets. One (1) of those guests seated at the VIP table.

### **ACKNOWLEDGEMENTS**

- Acknowledgement in the delegate booklet as a Silver Sponsor
- Acknowledgment in all email communication to delegates and on social media

## EXHIBITOR BOOTH

**\$10,000  
+GST**

### **PROMOTION & ENTITLEMENTS**

- 1 curated group social media posts outlining your involvement as an exhibitor

### **EXHIBITION**

- Priority placement of a 2m x 2m exhibition booth within the exhibition area
- Two (2) exhibit handler passes. Any additional pass will be available for a fee

### **REGISTRATION**

- One (1) complimentary full conference registration
- One (1) complimentary gala dinner ticket.

### **ACKNOWLEDGEMENTS**

- Acknowledgement in the delegate booklet as a Booth Exhibitor

## SPONSORSHIP

Company: \_\_\_\_\_

Street Address: \_\_\_\_\_

City/Suburb: \_\_\_\_\_

State Territory: \_\_\_\_\_ Postcode: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Email Address: \_\_\_\_\_

### Sponsorship Fee:

<b>Conference Partner</b>	\$100,000	<input type="radio"/>
<b>Gold Sponsor</b>	\$50,000	<input type="radio"/>
<b>Media Partner</b>	\$30,000	<input type="radio"/>
<b>Conference Gala Dinner Sponsor</b>	\$30,000	<input type="radio"/>
<b>Welcome Reception Sponsor</b>	\$25,000	<input type="radio"/>
<b>Silver Sponsor</b>	\$20,000	<input type="radio"/>
<b>Exhibition Booth</b>	\$10,000	<input type="radio"/>

+ 10% GST: \_\_\_\_\_

TOTAL: \_\_\_\_\_

In signing below, I confirm I understand and agree with the enclosed Participation Terms and Conditions.

I confirm I am authorised to sign on behalf of the applicant.

Signed: \_\_\_\_\_ Date: \_\_\_\_\_

Name: \_\_\_\_\_ Position: \_\_\_\_\_

Please email the completed form the [admin@fecca.org.au](mailto:admin@fecca.org.au).

## TERMS AND CONDITIONS

1. Full payment is required on receipt of tax invoice to secure your Sponsorship, Advertising and Exhibition requirements, including your Booth Allocation. Full payment of all invoices, including your representative/s registration and related fees, must be received prior to commencement of the Event to ensure admittance to the Event, unless by prior approval.
2. All prices quoted exclude GST.
3. The Organising Committee reserves the right to refuse an application.
4. The Organiser will endeavour to meet all your selected participation requirements. If your selected requirement/s is not available, the Organiser will contact you as soon as possible to discuss alternatives.
5. Booth cancellations must be in writing. Deposit less a cancellation fee will be refunded only if the booth can be re-sold.
6. Sponsors and Exhibitors agree to abide by such conditions as laid down by the Organising Committee and agree not to violate any of the lease conditions of the building in which the Event is being held.
7. If the Sponsor/Exhibitor fails to comply with any of the rules and regulations laid down, or any requirements stipulated, the Organiser has the right to sell the space or enlist a replacement Sponsor/Exhibitor and the Sponsor/Exhibitor will forfeit all monies paid.
8. Acknowledgement of Sponsors in the Program / Resource Book is dependent upon the date of the Sponsor's booking, provision of the Sponsor's logo and printing date of the books.
9. All signage, collateral, advertisements and any other artwork for any participant must be provided to the Organiser for approval. The Organiser reserves the right to reject anything that it considers inappropriate.
10. The Organiser reserves the right to redesign the floor plan to the benefit of Exhibitors, as it sees fit.
11. Exhibitors must have third party liability insurance cover. A Certificate of Currency is to be provided on request.
12. Exhibitors must not erect any sign, display or obstruction which intrudes into any adjoining Exhibitors' space or affects the safety of the venue.
13. Exhibitors must not damage in any way the walls, floors, ceilings or any other surface of the exhibition area or the Exhibitor will be liable for all associated charges due to the venue.
14. The Organiser accepts no responsibility whatsoever for any actions, suits, proceedings, claims, demands, costs and expenses, which may arise from the supply of samples or other material by participating Sponsors/ Exhibitors to any person.
15. The Organiser will take all precautions it considers necessary for the protection and security of exhibited articles but will not be responsible for the safety, loss, damage or compensation of any exhibit or other property under any circumstances whatsoever.
16. Participants must not on-sell sponsorship opportunities, sub-let exhibition tables or display products or programs that have not been officially endorsed by their company without the prior approval of the Organiser.
17. The Conference Organiser may shorten or lengthen the duration of the exhibition and alter the hours during which the exhibition is open. Unforeseen Circumstances / Force Majeure - If any act of terrorism, civil disturbance, industrial action, epidemic, natural disaster or event beyond the Organiser's control prevents us from carrying out our obligations will not be liable for non-performance or refund.

In signing below, I confirm I understand and agree with the above Participation Terms and Conditions. I confirm I am authorised to sign on behalf of the applicant.

Signed: \_\_\_\_\_ Date: \_\_\_\_\_

Name: \_\_\_\_\_ Position: \_\_\_\_\_







# FECCA

Federation of Ethnic Communities' Councils of Australia

## Office Address

Unit 1, Level 6, 54 Marcus Clarke Street  
Canberra ACT 2601

## Postal Address

GPO Box 2180  
Canberra ACT 2601

**t** 02 6282 5755  
**e** [admin@fecca.org.au](mailto:admin@fecca.org.au)  
**s** @ifecca

**[fecca.org.au](http://fecca.org.au)**